

Content list Assignment 5.

Content	Story/Layout info
Logo	prominent/ Ruff Life Rescue logo
Headline	A Victim in need of Rescue!
Tagline	Rescue a dog today! They need you!
Call-to-action button	Rescue
H1	Save a puppy
H2 story	<p>They need a loving family to welcome them into their homes. They have nobody to care for them, they are prepared for adoption and come with perks. They bring love to the household. They need you now more than ever! They need a hero!</p>
H3 story	<p>They are taught basic obedience and skills before adoption.</p> <p>They have been sprayed, neutered, tested, and cleaned. Now they need a loving home!</p> <p>Most lived a rough life and grow into loving dogs.</p>
Hero image	background

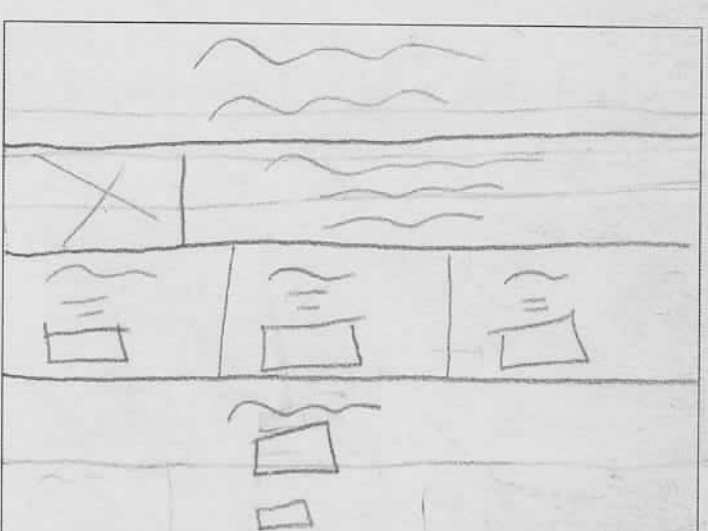
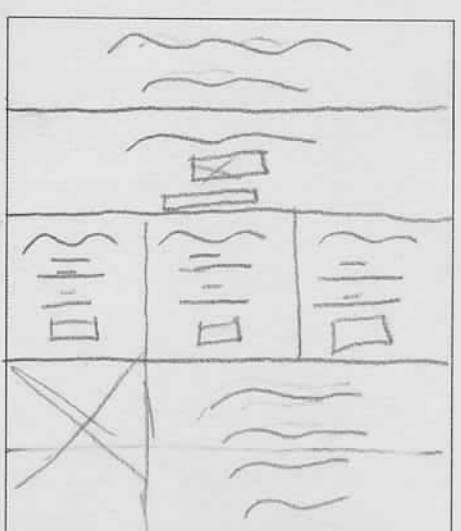
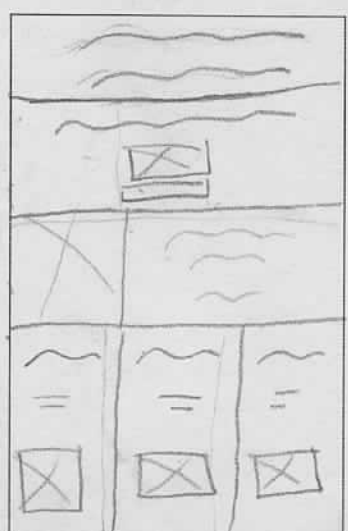
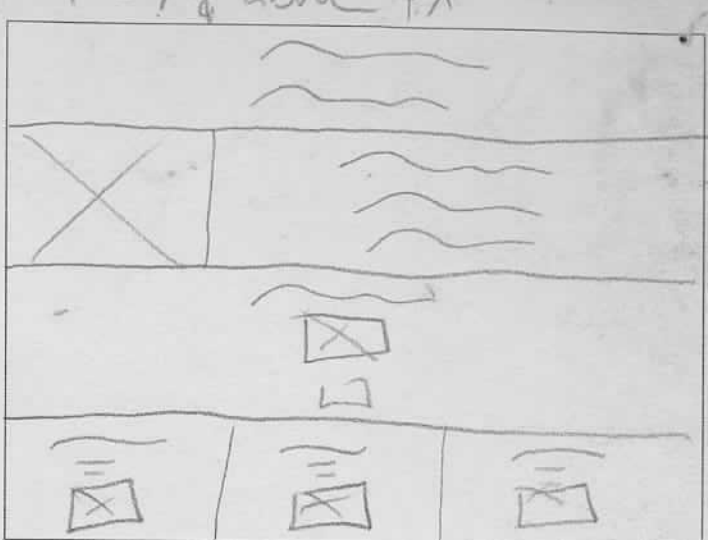
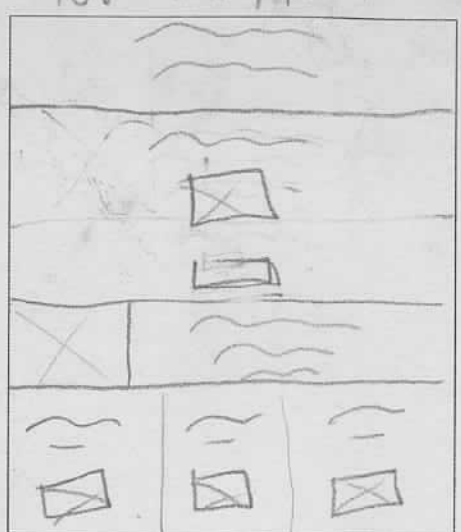
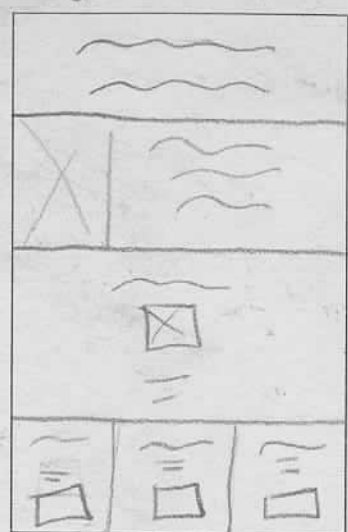
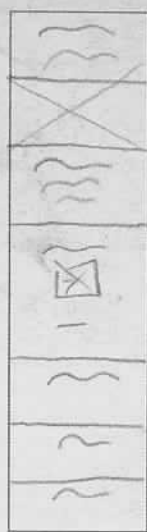
Vincent-Fonseca

0-480 px

480-768 px

768-1024 px

1024 & above px



PROJECT NOTES

Website Content Plan

05/06

Vincent Fosse ✓

Business Goals

to get
dogs rescued

to get help
and spread awareness

to make sure
they are good
guardians
/ background
checks

What Visitors Want

A site that's
clear

A site that's
reliable and
fast

A site that's
legit and
informative

What Makes My Biz Different

Color
palette
Structure

Logo
Informative

Business
reliable
trustworthy

What Action I Want People to Take

to sign up

to open their
minds to it

to sign someone
else up / tell
a friend

BUILD Wireframe Worksheet
Names and Numbers (%)

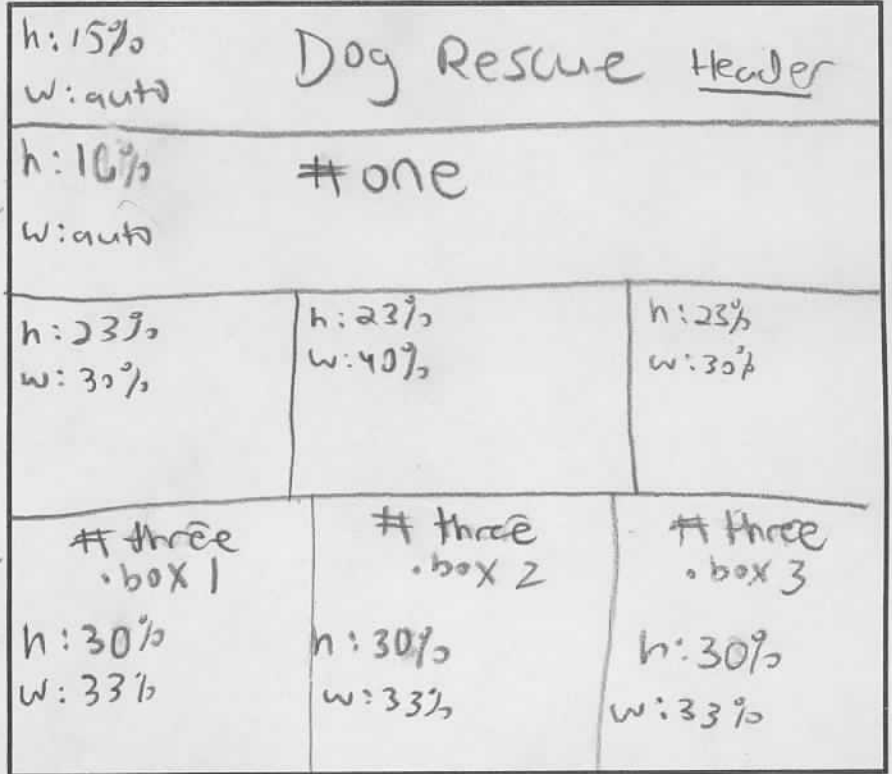
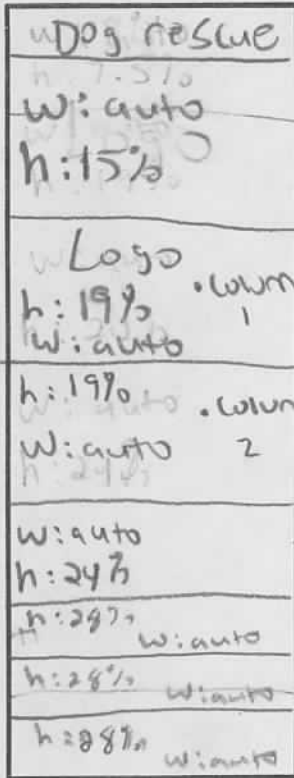
Wireframe for:

Whent
Fosse

base - mobile first
w= 0 - 480px

desktop

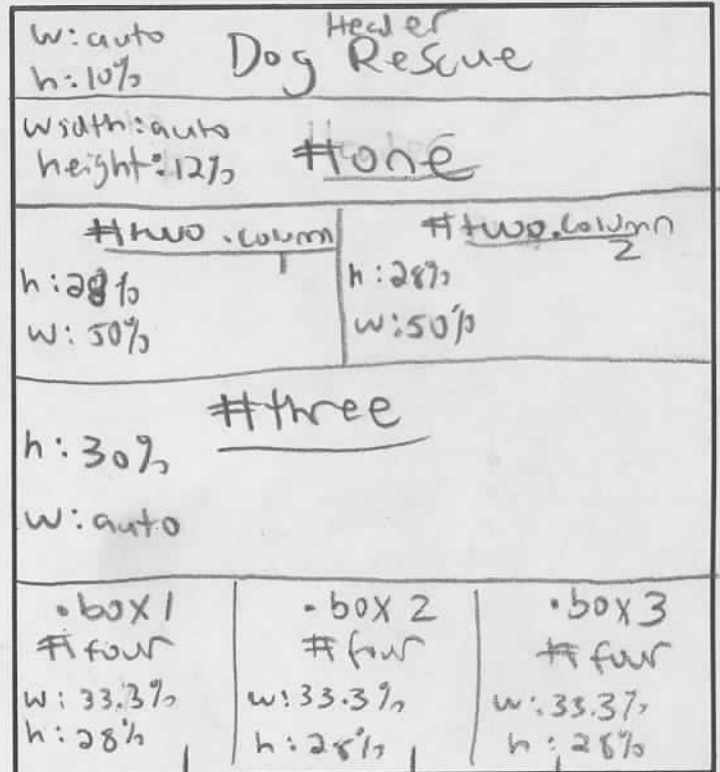
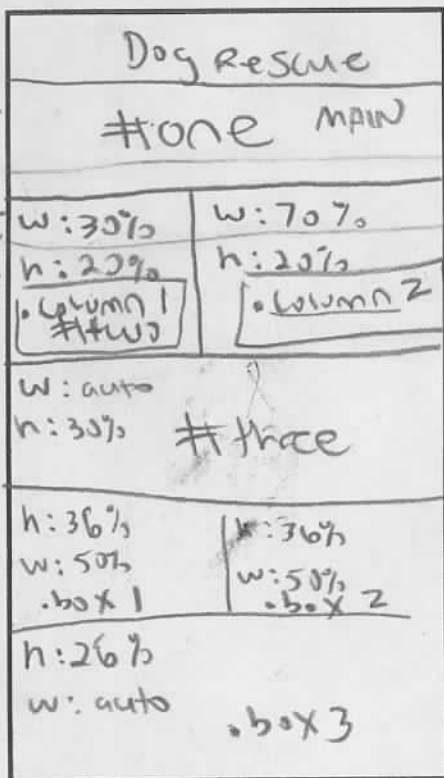
w= 1024px and above



tablet portrait w= 480 - 768px

tablet landscape

w= 768 - 1024px



header

FC-Row

W: 100%
h: 70%

Dog Rescue

#one

FC-Row

A Victim in need of Rescue

Save A dog!

height: 15%
width: 100%

display: flex;

text-align: center

flex-wrap: wrap;

#one

RUFF Life Rescue

What you can do

#two

• Column #one • column
nth-of-type (1)

• Column #two • column
nth-of-type (2)

display: flex;

justify-content
center

flex-wrap: wrap;

text-align: center;

MAIN

#three

Width: 100%
height: 20%

flex-direction: column;

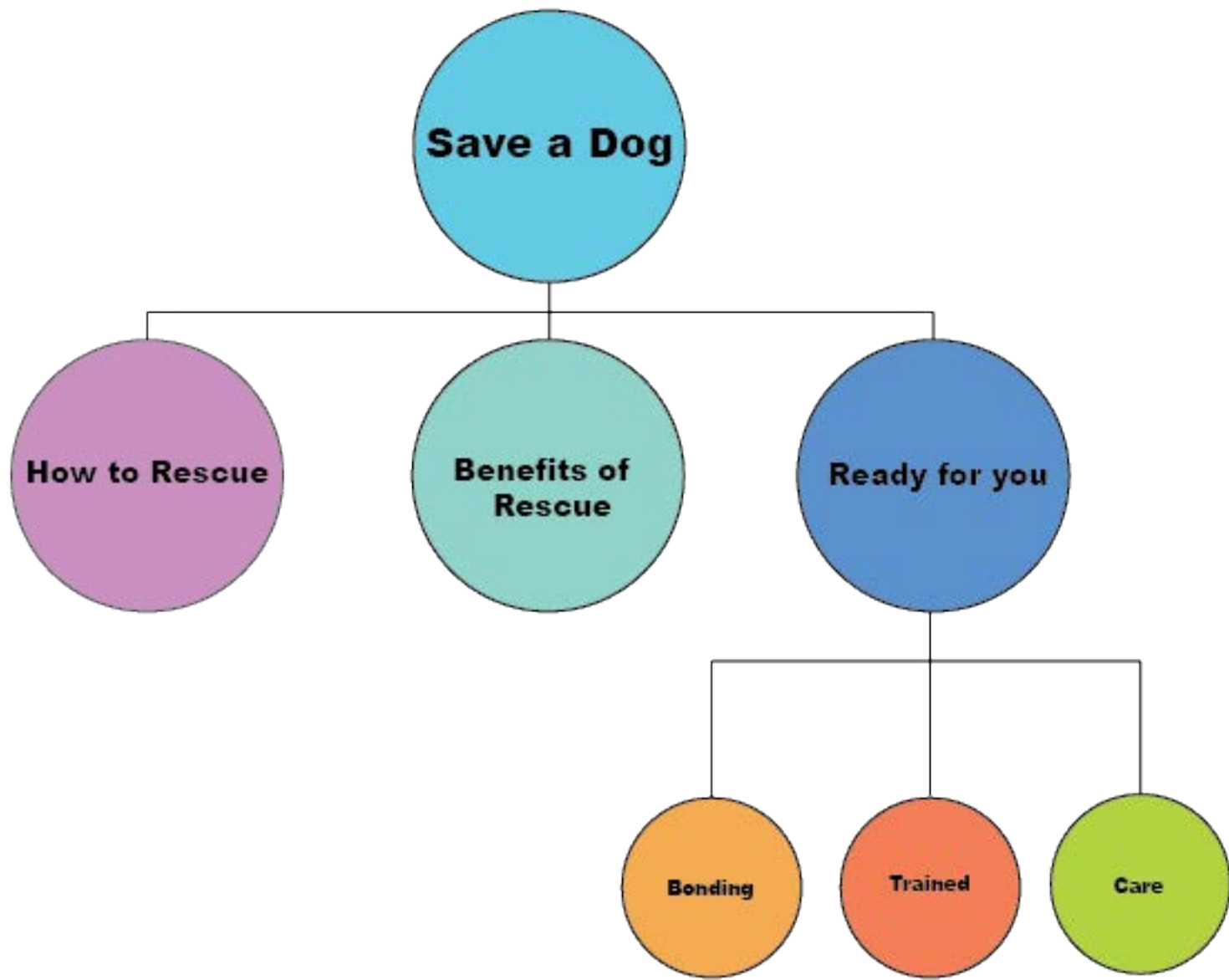
text-align: center;

justify-content: space-around;

background-size: cover;

align-items: center;

background-position: bottom right;



Project Statement

My company name is Ruff Life Rescue, I work for an organization that works in the favor for dogs of all kinds. These dogs have been abused, neglected, and treated unfairly. They all need safe, loving, and comforting homes. Our job is to make sure each dog gets rescued by a family who really wants them and can support them. We take care of these dogs and get them ready to be rescued. They are all up-to-date on their shots, and are washed, cleaned, and tested. They are fed, nurtured, healthy and fit. We hope that anyone interested in a dog goes through our organization to rescue, each dog needs a loving family to care for, and to be cared for, and we hope you will join us on our plan to get all dogs rescued and fix their living conditions. Our website was made to educate those in need of a dog or are considering getting one in the near future, and we highly recommend rescuing.